

An Analysis on the Path Optimization of the School-Enterprise Sports People under the Context of the Community of Interests

Liang Pengju

Technical Secondary Vocational School, Nantong Open University, Nantong, Jiangsu, 226006, China

email: lovepj125@163.com

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Abstract: With the further development of the new curriculum reform in the field of education in our country, the cooperation between colleges and universities in our country has been updated and improved, the cooperation between colleges and enterprises is mainly based on the common interests, the common interests are the fundamental driving force of the joint cooperation between colleges and enterprises. The implementation of the school-enterprise double-main sports person education model is based on the teaching organization, adopts the teaching evaluation diversification, the teaching method action and so on comprehensive strategy. The following will focus on the interests of the community under the background of the school-enterprise two-main sportsmen policy.

1. The Constructs the "1+N "Dual Platform Course, Promotes the Teaching Organization Humanity

The important way to carry out the reform of university personnel training is to find the common interests of university and enterprise, and to construct the common discourse between enterprise and university is the key to promote the cooperation between university and enterprise. Colleges and universities should pay attention to the teaching system of humanization of teaching organization, diversity of evaluation and action of teaching methods by sharing training programs, building learning environment, setting training courses and training teachers resources, etc.

In college education, it is one of the main teaching responsibilities of teachers to attach importance to the direction of students' employment in the future and to cultivate students' professional skills and knowledge, but teachers should not only be responsible for teaching students' knowledge of employment, but also excavate the essential function of education to promote students to realize the development of comprehensive comprehensive ability and quality. In order to better balance the relationship between students' employment and actual development in the future, colleges and enterprises construct a "1+N "dual-platform curriculum teaching system, which has an important impact on students' learning development [1]. The "1+ N "in the education curriculum platform refers to the emphasis on building a curriculum that can be shared by a major in order to realize the rigidity of the professional curriculum system in colleges and universities, while the " N "in the "1+ N" education curriculum platform refers to the platform curriculum to train students' professional ability in the future, mainly to help students adapt to the different needs of various types of enterprises.

In order to promote the development of students' professional ability, the general competence of universities and enterprises is mainly to cultivate students' professional ability as the main teaching goal, to improve students' technical thinking mode as the important core concept, to promote and strengthen students' professional identity as the key teaching concept, mainly in the early stage of curriculum development, to do a good job for students' future course study [2]. The main courses of educating people carried out by colleges and enterprises should be summarized and analyzed according to the specific situation of relevant majors in the market, combined with relevant professional materials to carry out research, taking the professional standards of cultivating students

in colleges and universities as the basic requirements, taking the needs of professional personnel in the specific career development as the core clue, using the main tasks of professional personnel as the key content to clarify the scope of study, effectively improving the students' comprehensive quality ability, and laying the foundation for the students' sustainable development in the society. The contents of the curriculum system set up by the general professional competence platform jointly developed by colleges and enterprises should be fixed, and the humanized teaching nature should be reflected in the differences of students' major and students' ability to learn and accept new knowledge at different levels. The emphasis is on constructing different types of curriculum structure combinations for different categories of students to help multi-class students find a combination of courses suitable for their own learning needs. The courses set up by schools and enterprises on the platform should also be set for the students with different levels and different learning abilities in the same major, and provide flexible credit system courses, so that students can choose the courses according to their own actual learning situation in the process of specific selection of courses, so as to ensure the maximum benefit of the courses and provide students with the most suitable course learning [3]. The curriculum of general competence platform should be flexible and comprehensive, adhere to the educational concept of "people-oriented ", take " teaching according to their aptitude "and" learning and teaching "as the core teaching idea, and better stimulate the students' subjective initiative and enthusiasm to students in colleges and universities, and lay a good foundation for students' learning.



Figure 1 "1+N "dual-platform course

The post ability platform course is mainly composed of the various kinds of post ability courses which are open to the university and the enterprise, the specific courses mainly face the students' employment position in the future. In the post ability platform course, the technical training certification system of the various brand enterprises is the main course, the students take the meeting of the post demand as the main learning standard in the study course, and the school enterprise takes the training of the students' specific post ability as the main teaching goal in the course. To guide students to choose a course to study, and to obtain the corresponding professional post qualification certification, to effectively solve the enterprise's post demand and the student's own employment will fusion, to a certain extent, to avoid the phenomenon of students in the professional learning mode "behind closed doors ", the humanization of the post ability platform course is embodied in the following aspects: first of class formation, the course is based on the two-way selection principle of students and enterprises, the establishment of enterprise brand order class. Secondly, the teaching content of this course is the specific course combination set according to the specific situation of the order class of different enterprises; finally, the teaching implementation of this course is mainly small class teaching, and further teaching is carried out through the alternation of multiple types of work and learning. For example, in the specific implementation of the course teaching process, students can be "school curriculum for ten weeks, re-enterprise curriculum for ten weeks, re-school curriculum" cycle of alternating teaching mode of work and learning, in order to achieve students' comprehensive ability and professional quality to improve the preparation.

2. Attach Importance to the Implementation of Teaching Methods, Teaching Methods of Action

It is an important teaching method under the concept of foreign action-oriented teaching to pay attention to the teaching method. The main goal of the teaching method is to improve students' ability to work independently, to cultivate students' ability to learn independently and to help students develop good study and work habits. In order to realize the success of carrying out the teaching and learning method, we should design and guide the study and work tasks scientifically and reasonably, and prepare the students for the specific study and work. Colleges and universities should make full and rational use of the resources of the school-enterprise joint brand training center, organize the joint curriculum development team between the university and the enterprise, attach importance to the production problems and practical work tasks of the enterprise, guide the students' experience in the work process by carrying out the culture and education law, ensure the students' main position in the learning process, attach importance to the active connection in the education task, let the students complete the learning task in the real work situation, and guide the students to cooperate in groups to complete the formulation of the work plan and realize the feedback of diversification. In the process of cultivating students' professional ability, students can gain a lot of work experience, improve their thinking ability to solve practical and technical problems, and guide students to repeat exercises with different carrier and specific work contents and the same working process through the simple to difficult work learning experience, so as to realize the comprehensive improvement of students' vocational skills.



Figure 2 Teaching Language

3. Realize the Training Mode of "Teacher Bearing ", and form the Teacher-student Relationship of Teacher and Apprentice Type

Under the background of interest community, colleges and universities should introduce the teaching constitution of modern apprenticeship system, integrate the mode of "teacher bearing" in the inheritance of traditional skills into the course teaching, guide students to attach importance to "teacher and apprentice feelings ", so as to stimulate students' subjective initiative in learning professional technical knowledge and give students full motivation to learn. The following points need to be paid attention to in the construction of teacher-student relationship: in the first stage, colleges and universities make order classes according to the students' specific specialty and study situation, pair the students with the counselors in the class and the teachers in their own specialty, close the relationship between teachers and students, and promote the feelings between students and teachers. In the second stage, after making and organizing the order class, the students and the professional teachers in the enterprise should be paired together, based on the power and obligation between the "master and apprentice ", based on the basic system to ensure the common interests and labor of the professional teachers and students, to ensure that the students and the enterprise teachers have the time and space to contact each other, and to realize the " one-on-one " learning and art system between the teachers and students.



Figure 3 Cultivation model of "Teacher Cheng"

4. Construct the School Enterprise Joint Brand Training Center, Create the Open Teaching Environment

The enterprise should participate in the planning and construction of the training center all the time, ensure that the equipment, tools and on-site of the training center are consistent with the actual production environment of the enterprise, and make the work construction open. The enterprise will bring the training center of the school-enterprise joint brand into the after-sales service, carry on the regular examination and supervision to the training center according to the actual appraisal system of the manufacturer, and assign the corresponding technical personnel to carry on the maintenance and nursing to the equipment and the environment of the training center regularly, provide the necessary materials and resources for the college students, and ensure the training of the students and the training of the enterprise staff in a coordinated development. First of all, enterprises should ensure that the training center is open to students all day, and provide favorable support for students' independent learning and management. Secondly, the enterprise should undertake the technical training of the technical personnel in the training center to ensure the mutually beneficial win-win situation between the university and the enterprise. Finally, the enterprise should update the technology of the training center synchronously with the latest technical items of the market, and the technical platform of the manufacturer should be open to the students of colleges and universities, so as to ensure that the students can enjoy the teaching resources in the enterprise, and the items should be exchanged with the one-on-one dialogue of the enterprise experts. Enterprises should attach importance to the training center, ensure that the environmental layout of the training center, work atmosphere, management system and corporate culture to achieve docking with the enterprise manufacturers, and give play to the influence of corporate culture on students.

5. Conclusion

Under the background of interest community, colleges and universities should attach importance to the association with enterprises, and cultivate high-quality and comprehensive talents is the common interest pursuit between colleges and enterprises.

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